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Don't Go To The Cosmetics Counter Without Me: A Unique Guide To Skin Care And Makeup Products From Today's Hottest Brands — Shop Smarter And Find Products That Really Work!





Synopsis

This book helps women find products that make them look great without spending a fortune. From drugstores and home shopping to department stores and catalogs, Paula Begoun and her team review the hottest skin-care and makeup products major cosmetic and skin-care lines. Regardless of the price tags, there are good and bad products in almost every line and with the turn of a page, readers can get concise reviews and fast answers in this completely revised edition. A user-friendly rating system makes it easy to find items worth trying. Paula also includes skin care basics and tips on which ingredients to look for so you get the results you want.

Book Information

Series: Don't Go to the Cosmetics Counter Without Me

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Customer Reviews

Paula Begoun is known worldwide as The Cosmetics Cop for her role as a consumer advocate and investigative researcher on skin care and makeup. From an early age, Paula struggled with skin issues including acne and debilitating bouts of eczema. Frustrated by the ineffective treatments and products at the cosmetic counters and from dermatologists, Paula started examining the scientific research herself. Soon, she solved her skin problems by following published research on how skin works and which cosmetic ingredients really work. Determined to help others find the best products for their skin, Paula has written 19 books on cosmetics and is one of the best-selling beauty authors of all time. Her books *Blue Eyeshadow Should Be Illegal*, *Don't Go to the Cosmetics Counter Without Me*, and *The Original Beauty Bible* have helped women all over the world take the best possible care of their skin, while exposing what the cosmetics industry doesn't want you to know. In 1995, Paula launched Paula's Choice which offers skin-care solutions for everything

from acne to wrinkles. With a devoted international following due to the quality of her products, Paula's Choice is sold in 52 countries. Always up for the latest Broadway show or Bollywood film (accompanied by a well-chilled martini) Paula lives in Seattle surrounded by her family and dogs. Bryan Barron has been working closely with Paula for 12 years. He spent many years working for various cosmetic lines in the retail sector, as a makeup artist, educator, and manager. His first project with Paula was the fifth edition of Don't Go to the Cosmetics Counter Without Me. Since then, he has played an integral role in subsequent editions of that book along with The Beauty Bible. Bryan also served as co-writer and editor of Paula's former newsletter Cosmetics Counter Update. He currently manages and writes content for the Beautypedia and Paula's Choice Websites and continues to evaluate the latest research with Paula and the Paula's Choice Research Team. A Michigan native, Bryan has lived in the Seattle area long enough to consider the Northwest home. Along with his husband Ben, he is a doting Dad to three Pomeranians, one of whom routinely accompanies him to the office. Desiree Stordahl is an ongoing contributor to articles concerning skin care and makeup at CosmeticsCop.com and has been trained under the personal guidance of Paula. Her writing flows from her passion for researching the cosmetics industry combined with her desire to help people find the best products for their skin. As part of the Paula's Choice Research Team, Stordahl's role includes evaluating cosmetic ingredients, investigating the physiological effects of skin-care products, and writing product reviews. She also travels around the world with Paula as a brand ambassador for Paula's Choice, educating consumers near and far about skin care. Stordahl was born and raised in Zillah, Washington and now calls the Seattle area home. She enjoys planning trips with her husband Jason, doing makeovers, and testing out her cooking skills on anyone who is willing to try her meals.

I have been reading Paula Begoun's Guides for years, and I also use her (NEVER advertised) products; The book here is her latest, and is full of a lot of research ONLY based reviews; As a Behavioral Scientist, I have to give her a true THUMBS UP! I did learn that a lot of high priced, and overpriced skin care and make up items are often 'hype'; Ms. Begoun and her staff have truly done an enormous service to all who wish to have great skin! She also makes information available, at no cost online, in a BeautyPedia website; She is most candid, and yet never bases anything on mere opinion. She truly is one of the onest ways we can do well NO MATTER where we shop! Many of the Department Store lines are unneeded, and overly high priced. Clearly, even people who think that something that costs more, MUST be great, will be convinced, if they read the book! Fact is that one can find excellent products here, on , and at one's local supermarket and drugstore! Tis latest book

ensures that we, as consumers, can learn the facts, and what is selling and what is reality, and if this is not enough, she makes it quite clear that we all can have great skin, IF we do a few things, such as protect our skin with effectively made products and not sales hype! Get a copy, and share it with your daughters and sons. A great way to spend less, and look a lot better.

This is a very comprehensive book. I've hardly started to read it but even in a few pages I've learned some important information to consider. It was written in 2012 so there is probably a lot more update info out there, but this book still is very helpful. I've spent a 'fortune' at the cosmetic counters both in department stores, drug stores and online. Most of the time just plain disappointed in the less than visible results that were PROMISED. This book helps to clarify and reveal a lot of the deception that permeates the cosmetic industry. Great reference book.

I've held back from purchasing this book for a few years, but I finally caved and it's worth it. If you're a beauty fiend/make-up guru like me, you'll love it too. It's 100% completely worth every penny you will spend. Paula Begoun has opened my eyes to some products out there that make all these wild claims yet actually do damage to your skin. Yes, she has her own product line, and yes she rates her products the best but she still isn't forcing you to buy them. She explains that in the first few chapters. She's a beauty cop who wants women to decide for themselves the best products to choose. I looked up everything I use and some I'm pretty proud of and others I'm tempted to throw away. I've struggled with skin issues especially determining what skin type I have and how to effectively treat my skin. After reading some reviews I understood where I've gone wrong and found myself a new skin regime that's already done wonders for me. That's just the healthy skin part of this book. Educating yourself on make up brands and what you use makes a great difference as well! Now I know why I love certain make up products I own. She gives reviews on EVERYTHING! Every brand out there from Chanel to Wet N' Wild. These reviews are completely unbiased and give you the facts.

If memory serves me, the first edition actually broke down the ingredients of beauty products and explained why they were good or bad for you. I learned SO much from that first book and I'm going to try to find a copy of it again. This book is still quite enlightening. They cover MANY products of MANY brands, from pricey to inexpensive.

Oh. My. God. This book is AMAZING. The package this book came in was so thick, I was like, wtf is

this? It's a godsend is what it is! I recently bought a travel sized kit from Paula's Choice based off of the incredibly detailed advice I was given on what to use from her customer service line. After one week of use, my acne cleared up about 75% and the two fine wrinkles I had from sun damage (I'm 20) have pretty much disappeared. After that witchcraft, I ordered four of her books, this one included. Very thorough information on why you shouldn't be doing things and should be doing others. Habits, people!

Before the internet and access to product reviews, we have been guinea pigs to all cosmetic products depending on word of mouth or misleading advertisements/marketing/packaging. I can't tell you how much money I have spent over the years trying everything from Olay products to the very pricey La Mer and La Prairie products. I just bought this book and haven't been able to put it down! I have recently been turned onto Paula's choice products and truly have been impressed with results and affordability. Back to the book.....What is most impressive about this book is she really breaks down all products and recommends not only her line but others from the simple otc to the pricey department store stuff. I like having honest information that is backed up by science and making my own informed decision. She does back up her statements with references to scientific journals and studies. I highly recommend this book!!!!

This is seriously the best book ever ! I love makeup and am always looking for something new.. This book has saved me so much money!! It lists makeup brands and their products and reviews them so if you see a commercial that promises flash lashes in a tube u can reference this book to see if it's true.. It tells you when products r best good average and poor and includes \$, \$\$, \$\$\$ so you know if the products is good but very expensive.. This is the second edition of this book that I've purchased and I can't wait for the next one !

This is my beauty bible. It is wonderful to have a reference book like this to check out the different cosmetics on the market by how they work or not work and what it is in them. There is a chapter with the best cosmetics that she recommends and I have followed her advice from every edition of this book and am completely satisfied with her recommendations. Every woman should check out the cosmetic she intends to buy to make sure it works.

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Cosmetics Counter Without Me: A unique, professionally sourced guide to thousands of skin-care and makeup products from today's hottest ... and discover which products really work! Don't Go to the Cosmetics Counter Without Me: A Unique Guide to Over 30,000 Products, Plus the Latest Skin-Care Research (Completely Revised and Updat
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Essential Oil Beauty Secrets: Make Beauty Products at Home for Skin Care, Hair Care, Lip Care, Nail Care and Body Massage for Glowing, Radiant Skin and Shiny Hairs
Organic Skin Care: Heal Eczema and Eliminate Problem Skin with DIY Organic Skin Care Recipes That Nourish, Protect and Hydrate All Skin Types
Don't Go to the Cosmetics Counter Without Me, 7th Edition
Make Your Own Cosmetics: Recipes, Skin Care, Body Care, Hair Care, Perfumes, and Fragrancing, Herbs, Essential Oils, Cosmetic Ingredients... (Neal's Yard Remedies)
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Kitchen Cosmetics: Recipes for Making Your Own Skin Care Products
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Homemade Organic Skin & Body Care: Easy DIY Recipes and Natural Beauty Tips for Glowing Skin (Body Butters, Essential Oils, Natural Makeup, Masks, Lotions, Body Scrubs & More - 100% Cruelty Free)
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Star Brands: A Brand Manager's Guide to Build, Manage & Market Brands
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